



**Grassroots
Intelligence**
Growing together

AI THAT PUTS PEOPLE FIRST

AI at Work

SME & Corporate Offering

A practical, five-session AI training programme for SMEs and corporate teams nationwide.

The future of work is changing fast. Grow your team's confidence with it.

Designed by Dr Joe Watkins, a nationally recognised expert in AI skills and a member of Skills England's Expert Network.



"Grassroots Intelligence provided excellent support and training. They were highly engaging and helped everyone feel comfortable. Beyond training, they helped us shape key policies and embrace AI responsibly, with safety at the forefront."

Claire Fowler

CEO, Oasis Domestic Abuse Service

"Amazing training which dispelled the mystery of AI but, more importantly, has helped me to schedule time to learn how to implement it. I have already saved hours."

Ed Duffy

SEN Specialist

How the programme works

A hands-on programme grounded in the real tasks each participant handles every day. A small group learns together across five sessions and supports each other between them, building templates, prompts and practices that last.

Five sessions, two formats

SESSION	FORMAT	THEME	WHAT WE COVER
Workshop 1	90 min In person	Demystifying AI & Using It Safely	What AI is and is not, data safety and confidentiality, bias awareness, building confidence, and immediate practical uses such as drafting and translation.
Clinic 1	60 min Online	Your real tasks	A live working session. Participants bring real work, such as a tender, a customer letter or a policy, and we work through it together.
Workshop 2	90 min Online	Quality In, Quality Out	Building reusable templates and prompts from your best existing work, using strong examples to guide consistent output. Your prompt library starts here.
Clinic 2	60 min Online	Refine & share	Troubleshooting, refining prompts, and sharing what is working across the group.
Workshop 3	90 min Online	Systemising & sharing	Embedding AI into everyday workflows, building processes that save time consistently, and spreading good practice across the team.

Workshop 1 is delivered in person at your site or a partner venue. All other sessions are online. Every participant has access to the support video library.

Where AI pays off immediately

Sales & proposals

Tenders, quotes and proposals drafted from bullet points and past wins.

Customer communications

Newsletters, emails, follow-ups and social posts in your organisation's voice.

HR & operations

Job descriptions, onboarding packs, SOPs, and meeting notes turned into actions.

Compliance & policy

Drafting, reviewing and summarising documents, including a clear, safe AI-use policy.

Accessibility & inclusion

Plain-English and Easy Read versions, and materials in community languages.

Reporting & admin

Board reports, monthly summaries, and raw data turned into plain English.

Tailored to your organisation

Every programme starts with a short consultation to map the group to your team's real work: the tenders you write, the customer letters you send, the policies you maintain.

Workshops are then built around your own examples. Branded video sets are scoped to the terms and processes that matter most to you, and AI-use policies are drafted with your sector's regulatory context in mind.

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Choose your tier

Every tier runs the same hands-on work-group programme. The difference is group size, depth of support, and how far we develop your branded resources. *All prices exclude VAT.*

Open Cohort	Essentials	Professional	Signature
<i>Sole traders and micro-businesses joining a shared online group (in person when one organisation books 3+ seats)</i>	<i>A private programme for one team (up to 8 people)</i>	<i>The complete package for one team (up to 12 people)</i>	<i>Larger or multi-site organisations (up to 20 people)</i>
£1,050 per person	£6,995 per programme	£12,500 per programme	from £24,950 per programme
✓ Full programme: 3 workshops and 2 online clinics ✓ Access to the support video library ✓ Start your own prompt library from your best existing work	✓ 3 workshops and 2 online clinics for your team only ✓ Workshop 1 in person; sessions built around your tasks ✓ Access to the support video library ✓ Starter prompt library, begun in Workshop 2	✓ Everything in Essentials, for a larger team ✓ A third clinic for ongoing support ✓ A branded glossary video set (6 videos) ✓ A bespoke team prompt library, built with you ✓ An AI-use policy starter	✓ Everything in Professional, for a wider rollout ✓ A 10 to 12 video library with language and accessibility variants ✓ A full AI Policy & Governance pack ✓ Train-the-trainer, so capability stays in-house ✓ Three months of follow-up clinics and a quarterly content refresh

What your organisation gains

- Staff who understand what AI can and cannot safely do for your organisation.
- A working prompt and template library built around your recurring tasks.
- Branded explainer videos you own and can reuse for induction, training and customers.
- A clear AI-use position, so adoption is responsible and safe.
- Time saved every week. As one participant put it: “I have already saved hours.”
- Shared methods and good practice across the team, rather than isolated individual use.

Rate card

All prices exclude VAT and are valid for 90 days from issue. Travel is charged at cost. Video sets include scripting, branding and one round of revisions. International organisations: please contact us for pricing.

Tiers at a glance

	Open Cohort	Essentials	Professional	Signature
Best for	Sole traders & micro	One small team	One growing team	Larger / multi-site
Group size	Per seat (shared)	Up to 8	Up to 12	Up to 20
Workshops (90 min)	3	3	3	3
Online clinics (60 min)	2	2	3	3 + 3 monthly
Workshop 1 in person	Online (3+ seats: shared venue)	Yes	Yes	Yes
Support video library	Yes	Yes	Yes	Yes
Custom-branded videos	—	—	6 videos	10 to 12 videos
Language / accessibility variants	—	—	Add-on	Included (1 lang + 1 access.)
Prompt library	Self-build	Starter	Bespoke	Bespoke
AI policy	—	—	Policy starter	Full governance pack
Train-the-trainer	—	—	—	Yes
Follow-up support	—	—	—	3 months + quarterly refresh
Investment	£1,050 / seat	£6,995	£12,500	from £24,950

Optional extras

Additional 90-minute workshop (bespoke topic)	£1,695
Additional 60-minute online clinic	£750
Custom-branded glossary video (single)	£750
Custom-branded glossary video (set of 6)	£4,150
Custom-branded glossary video (set of 10)	£6,300
Language variant of a video set (per language)	£1,350
Accessibility variant of a set (Simple English / Autism-Friendly / High-Contrast)	£1,050
Narrator voice, per set	£650
AI Policy & Governance pack (standalone)	£2,100
Bespoke prompt-library build	£1,695
Keynote or talk for a wider audience (up to 60 min)	£1,500 in person £1,000 online
Annual video-library hosting & refresh	from £2,750/yr

Next step

A short conversation is all it takes to confirm the group, agree dates, and tailor the content and resources to your priorities. Not ready for a full programme? Start with a hands-on AI Masterclass workshop: if you move on to AI at Work within 60 days, the masterclass fee is credited in full.

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